

PROFESSIONAL PROFILE

A dynamic Senior Management Professional, leveraging acumen gained over the course of a diversified and outcomes-driven 20+ year career, Mboniso Sigonyela expertly advances a progressive career path in managing high profile relations, stakeholder relations, business improvement / transformation, ExCo / Board consultation, governance and leadership.

Following on from an early career in Financial Journalism, Mboniso has upheld in roles in a variety of areas, emphasising flexibility and adaptability covering, Public Affairs | Corporate & Public Affairs (Group Communication) | leading the Office of the Group Chief Executive | and until recently, Management of the Shareholder Relations & In-house Consulting Services. He has extensive Media, Communications, Stakeholder Relations and Corporate experience.

He holds a Master of Laws (LLM), LLB, B.Proc, and a Postgraduate Diploma in Journalism. He also completed the Global Executive Leadership Development Programme to enhance his professional and leadership offering.

Further, in 2023 he was a Pupil Advocate with the Pan African Bar Association of South Africa (PABASA) and is currently awaiting a court date for Admission as a legal practitioner. He is trained in all aspect of the practice of law.

His decades of broad based management experience have bolstered a firm grasp of; Strategy Development & Implementation | Strategic Communication & Cascading | Performance Management [Company & Executive Level] | Key Stakeholder Engagement & Investor Relations | Reputation Management | Sound Corporate Governance | Multi-Faceted Conflict Resolution | and Best Practice Company Administration.

Mboniso consistently proves his leadership dexterity in translating large-scale business strategies into operational efficiencies in the context of good corporate governance.

Mboniso is widely respected for his ability to translate sometimes ambiguous and complex, yet crucial, information into clear, accessible guidelines that inform business decision-making at the highest level. His vast achievements can be attributed to his drive to use initiative, make swift intelligent business decisions and thrive under pressure.

PROFESSIONAL EXPERIENCE

Transnet SOC Ltd. 2006 to 2022

General Manager – Shareholder's Compact & 2017 to 2022
In-house Consulting

Core Overview:

 Responsible for accelerating Shareholder and Transnet value

QUALIFICATIONS

Master of Laws in
Corporate Law [LLM]

Postgraduate Diploma in
Journalism & Media

creation through facilitation of strategic conversations, relationships and partnerships;

- Operationalises an Internal Consulting Service for Transnet Group.
- Warrants effective implementation and attainment of the Shareholder's Compact.
- Oversees processes for, and consistent improvement of, annual AOPO (Audit of Predetermined Outcomes).

Duties & Responsibilities:

Strategic Participation:

-  Creates and disseminates an integrated Transnet Corporate Cause-Effect Strategy Map; linked to initiatives, budget and performance processes, and reflecting all appropriate performance drivers.
-  Develops an integrated Corporate and Operating Divisions Balanced Scorecard to clarify, articulate and communicate Transnet Strategy at all levels of operation.
-  Maps strategic deliverables and balanced scorecard targets contained in the Shareholder's Compact, Corporate Plan and Operating Division Business Plans.

Internal Processes:

-  Defines and formalises a Shareholder's Compact containing relevant expectations, predetermined objectives and key performance indicators.
-  Establishes a comprehensive Enterprise Performance Management Framework, aligning the Shareholder's Compact to Transnet Group performance.
-  Facilitates implementation of effective Shareholder's Compact performance monitoring and management processes.
-  Plans, implements and manages execution of capacity building and budgeting for the Shareholder's Compact and In-House Consulting Function.
-  Develops and implements an Integrated Planning Cycle on schedule, providing analysis of comprehensive planning submissions across Transnet.
-  Ensures that planning submissions are in-line with the strategic direction of Transnet, and that outcomes are effectively measured, monitored and reported on.
-  Prioritises key change / transformation initiatives, monitoring and reporting on relevant metrics | Implements improved processes for regular performance monitoring and reporting against KPIs.

Stakeholder Engagement & Reporting:

-  Influences the Shareholder's Strategic Agenda via development and maintenance of key professional relationships - across a diverse group of stakeholders and a growing customer base.
-  Coordinates with ExCo, Operational Divisions and Functional Markets in order to establish a system for the management of comprehensive strategic initiatives.

B. Proc

COURSES & TRAINING

Global Executive Leadership Development Programme

Advanced Equities Reporting

Advanced Financial Journalism

EARLIER EMPLOYMENT SYNOPSIS

Reuters International News Agency
2004 to 2006

Equities & Financial Correspondent

The Sowetan
2003 to 2004

Senior Financial Journalist

Moneyweb
2001 to 2003

Reporter

Sunday Times \ Business Times
1998 to 2001

- SHY Maintains working relationships with internal and external Audit Teams, facilitating attainment of a clean audit report on the Shareholder's Compact.
- SHY Works alongside the Finance Department to align operational plans and budgets, ensuring the placement of appropriate financial metrics for measuring performance and progress towards strategic goals.
- SHY Engages with the Communications Department to engage, publicise and promote up to date dissemination of information to relevant stakeholders [internal and external].
- SHY Partners with the ICT Department to secure a robust data collection system, that promotes alignment between processes owned and run by other Functional Executives and overall Group Strategy.
- SHY Establishes a robust and fully integrated monitoring and reporting system, with greater transparency and accountability.
- SHY Reports on progress in respect of performance indicators, making relevant presentations to the Board and Shareholders.

Recent Achievements:

- SHY Lead the development of Key Business Cases and engaged Key Stakeholders, to drive the implementation of a successful In-House Consulting Unit.
- SHY Facilitated the design and implementation of the TIC Organisational Structure, as well as the socialisation and marketing of TIC capabilities to Executives and broader business stakeholders.
- SHY Productively oversaw the growth of capacity and capabilities of the Unit; from 9 to 17 Resources, and 8 to 23 Projects.

General Manager - Office of the Group Chief Executive 2016 to 2017

Core Overview:

- SHY Provided robust strategic, daily and office management support to Group Chief Executive (GCE); to improve service levels, efficiency and productivity across the organisation.
- SHY Performed relationship management: Shareholder | Portfolio Committee on Public Enterprises | Parliamentary Officials | Other Portfolio Committees | Government Departments | Other State-Owned Companies | Internal and External GCE Office Stakeholders.

Duties & Responsibilities:

- SHY Developed, implemented and maintained appropriate management systems and applications.
- SHY Planned, managed and coordinated assigned projects, programmes and campaigns.
- SHY Managed performance contracts | Ascertained that 100-Day Plans were finalised and reviewed quarterly for timely delivery on Corporate Plan and Shareholder's Compact targets.
- SHY Brought and maintained urgent attention on all GCE action items

arising from Group ExCo and Sub-Committee Meetings, Board of Directors and Board Sub-Committee Meetings and the Annual General Meeting (AGM) - ensuring key priorities were addressed.

-  Supported the GCE through attendance of meetings, follow-up on agreed actions and collection of real-time feedback in case of GCE absence.
-  Monitored effectiveness of corrective actions and recommended / implemented changes where required.
-  Chaired Bilateral Meetings between Transnet / DPE and Transnet / DOE.
-  Compiled GCE Reporting to the Board of Directors.
-  Accompanied and supported the GCE on local and international visits.
-  Analysed information, advice and support given to the GCE - to warrant that it was strategically sound, aligned with company policies and accurate.
-  Utilised confident authority and credibility to access information required to brief the GCE.
-  Practice broad discretion on prioritisation of matters requiring decisions by the GCE.
-  Resolved disagreements and aligned conflicting interests of various stakeholders.
-  Engaged with people at various levels, including approving and requesting specific actions from senior members of Group ExCo; as delegated by the GCE.
-  Coordinated meetings with Group Executives, internal staff and external parties.
-  Proposed and presented the GCE Office budget.
-  Approved certain routine transactions for Group ExCo members, as delegated by the GCE.
-  Represented the GCE with internal and external stakeholders as required.
-  Served as the Aces representative at speaking engagements and forums when required.

General Manager - Corporate & Public Affairs
2010 to 2016

Core Overview:

-  Served as Company Spokesman and Head of Group Communications; planning and guiding communication strategy development and implementation within Corporate Communications.

Duties & Responsibilities:

- Supervised, managed, trained and mentored Corporate Communication teams.
- Managed and coordinated reputation management initiatives.
- Drafted and edited speeches for executives.
- Directed and oversaw production of Transnet's annual

financial statements.

- Established, cultivated and maintained relationships with various service providers.
- Managed crisis communications and protocols.
- Drove effective intra-divisional communications and networks.
- Responsible for clear internal communications across company.
- Managed shareholder relations. Kept relevant shareholders up to date with company/project progress and corporate matters.
- Led Marketing function, including branding and advertising campaigns.
- Identified potential sponsorship opportunities. Obtained funding and maintained good sponsor relations.

Manager - Public Affairs
2007 to 2010

Coordinator - Public Affairs
2006 to 2007